

Can Karo[®] get any better?

You bet your sweet
pecan pie it can.

Karo[®] Corn Syrup is leading the way, now with 0g HFCS

As the national brand leader, we're proud to say our light corn syrup products, along with our Karo[®] dark corn syrup products, are now made with 0g High Fructose Corn Syrup. We've been supporting operators by meeting consumer demands for more than 100 years. Now, we're doing it even better.

The Proof is On the Plate

Pecan pies baked with Karo[®] Corn Syrup exhibit significantly less weeping than pies baked with competitors. We tested it, and while **other pies** showed signs of **weeping just 3 hours** after slicing, **Karo[®]-made** pies barely wept **3 days later**.¹ This means less waste for you and more appetite appeal for your patrons.



Pecan pie made with
Karo[®] Corn Syrup



Pecan pie made with
another corn syrup
brand

Karo[®]
CORN SYRUP

Performance. Perfection. Endless Possibilities.

¹ Comparison Studies, November 2015, December 2015, January 2016. ACH Food Companies, Inc.

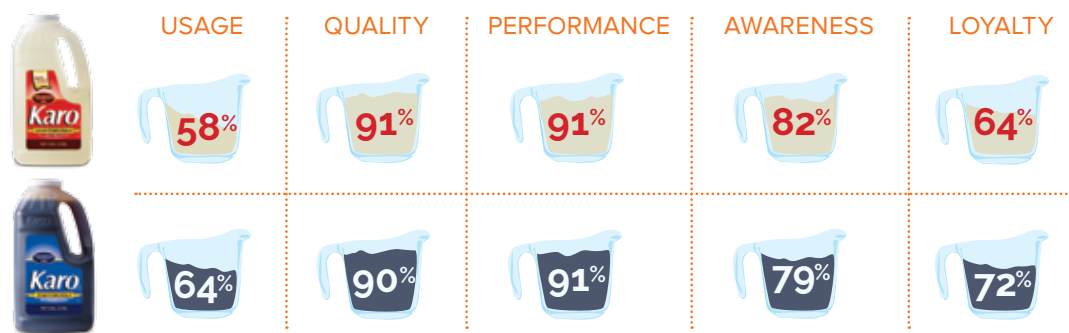
Using Any Other Corn Syrup Is Just Plain Nuts



Operators choose Karo® Corn Syrup for a very simple reason – it's the best, most well-respected corn syrup out there.

- 90% of operators rate Karo® Corn Syrup with the **highest quality** and **most consistent performance**.²
- **Highest operator usage:** More than 58% of overall corn syrup usage.²
- Karo® has the **strongest brand awareness** and **loyalty** among corn syrup brands.²
- Karo® offers a perfectly balanced sweetness that suits applications like **desserts, baked goods, sauces and glazes**.

Whether they're light or dark corn syrup users, operators prefer Karo®²



We're more than just sweet talk

Karo® Corn Syrup has the strongest reputation among operators for providing marketing support like recipes, menu ideas and merchandising tools.² In fact, more operators say the Karo® brand helps them grow their business than any other corn syrup brand.² Choose Karo® and find out for yourself.

AVAILABLE PRODUCTS	PACK SIZE	MFG. SAP CODE
Karo® 0g HFCS Light Corn Syrup made with real vanilla for rich, balanced sweetness – gluten free	4/1 Gallon Bottles	2010736
	1/5 Gallon Pail	2010718
Karo® 0g HFCS Dark Corn Syrup providing deep molasses, moderately sweet flavor – gluten free	4/1 Gallon Bottles	2001479
	1/5 Gallon Pail	2008350



KaroFoodservice.com